Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application.

Listing of Claims:

1.   (Currently Amended) A method for integrating personal data capturing functionality into a wireless communication device and for analyzing and supplying feedback information to a user, the method comprising:

    receiving personal data of [[a]] said user by at least one personal parameter receiver, the personal data comprising step data corresponding to a number of steps counted during an activity of the said user;

    capturing the personal data in the wireless communication device;

    periodically transmitting the personal data from the wireless communication device to a network server over a wireless network;

    at the network server, storing in a repository of personal data maintained by, or accessible from, the network server, the personal data from the said user;

    at the network server, analyzing the personal data to generate feedback information for the said user;

    at the network server, posting the feedback information to a web site that is accessible to the said user;

    wherein said receiving, capturing, periodically transmitting, storing, analyzing and posting are performed with respect to personal data for each of a plurality of users received from their corresponding wireless communication devices, and wherein said analyzing further comprises comparing personal data for said user with personal data for at least one other different user from the received personal data from said plurality of users, and wherein posting comprises posting comparisons between the personal data of said user and personal data for said at least one other different user.

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2.   (Original) The method of claim 1 wherein the at least one personal parameter receiver is contained in a personal data capture device attachable to the wireless communication device.

3.   (Original) The method of claim 1 wherein the at least one personal parameter receiver is contained in the wireless communication device.

4.   (Currently Amended) The method of claim 1 wherein analyzing comprises analyzing the personal data according to health and/or fitness of ~~the~~ said user such that the feedback information comprises information pertaining to health or fitness of ~~the~~ said user.

5.   (Previously Presented) The method of claim 1 wherein posting comprises posting the feedback information and the personal data in a form comprising one or more of: graphs, charts, tables and map overlays.

6-8.   (Canceled)

9.   (Currently Amended) The method of claim [[8]] 1 wherein analyzing further comprises generating for presentation to ~~the~~ said user in the feedback information instructions from one or more of: a fitness instructor, physician, athletic trainer, nutritionist.

10.   (Currently Amended) The method of claim [[6]] 1 wherein posting comprises posting the feedback information to a web site that is accessible by ~~the~~ said plurality of users.

11.   (Currently Amended) The method of claim 1 wherein posting comprises posting the feedback information and the personal data of ~~the~~ said user to a personal web site of ~~the~~ said user.

12.   (Currently Amended) A method for integrating personal data capturing functionality into a portable computing device and for analyzing and supplying feedback information to a user, the method comprising:

receiving personal data of [[a]] said user by at least one personal parameter receiver, the personal data comprising step data corresponding to a number of steps counted during an activity of the said user;

capturing the personal data in the portable computing device;

periodically transmitting the personal data from the portable computing device to a network server over a wireless network;

at the network server, storing in a repository of personal data maintained by, or accessible from, the network server, personal data from the said user;

at the network server, analyzing the personal data to generate feedback information for the said user; and

at the network server, posting the feedback information to a web site that is accessible to the said user;

wherein said receiving, capturing, periodically transmitting, storing, analyzing and posting are performed with respect to personal data for each of a plurality of users and received from their corresponding wireless communication devices device, and wherein said analyzing further comprises comparing personal data for said user with personal data for at least one other different user from the received personal data from said plurality of users, and wherein posting comprises posting comparisons between the personal data of said user and personal data for said at least one other different user.

13.   (Original) The method of claim 12 wherein the at least one personal parameter receiver is contained in a personal data capture device attachable to the portable computing device.

14.   (Original) The method of claim 12 wherein the at least one personal parameter receiver is contained in the portable computing device.

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15.   (Currently Amended) The method of claim 12 wherein analyzing comprises analyzing the personal data according to health and/or fitness of ~~the~~ said user such that the feedback information contains information pertaining to health or fitness of ~~the~~ said user.

16.   (Previously Presented) The method of claim 12 wherein posting comprises posting the feedback information and the personal data in a form comprising one or more of: graphs, charts, tables and map overlays.

17-19. (Canceled)

20.   (Currently Amended) The method of claim 12 wherein analyzing further comprises generating for presentation to ~~the~~ said user in the feedback information instructions from one or more of: a fitness instructor, physician, athletic trainer and nutritionist.

21.   (Currently Amended) The method of claim 12 wherein posting comprises posting the feedback information to a web site that is accessible by ~~the~~ said plurality of users.

22.   (Currently Amended) The method of claim 12, wherein posting comprises posting the feedback information and the personal data of ~~the~~ said user to a personal web site of ~~the~~ said user.